

Privacy & Cookie Policy

Last updated: 09/09/2025

At **Laura Robinson Writes**, I respect your privacy and am committed to protecting your personal data. This policy explains what information I collect, how I use it, and your rights.

1. Who I Am

Laura Robinson Writes

Website: www.laurarobinsonwrites.com

Email: laura@laurarobinsonwrites.com

2. What Data I Collect

I may collect and store the following personal information:

- Name and email address (when you sign up to my newsletter, complete my contact form, or book via Calendly).
 - Payment details (processed securely via Stripe or PayPal – I do not store payment card information).
 - Analytics data such as IP address, browser type and device (collected via cookies and Google Analytics).
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3. How I Use Your Data

Your data is used to:

- Send you newsletters, updates and marketing (only if you've opted in).
 - Respond to enquiries and provide customer support.
 - Deliver contracted services (mentoring, social media management, or related services).
 - Monitor and improve the performance of my website.
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4. Who I Share Your Data With

I only share your data where necessary to provide my services:

- Email providers (Mailchimp, Gmail).
- Payment processors (Stripe, PayPal).
- Website and analytics tools (Wix, Google Analytics, Ahrefs).

I never sell or trade your personal information.

5. Cookies

My website uses cookies (small text files placed on your device) to:

- Ensure the website works correctly.
- Understand how visitors use the site (via Google Analytics).

You can control or delete cookies through your browser settings. Please note, some site functions may not work properly without them.

6. Your Rights

Under GDPR, you have the right to:

- Access the data I hold about you.
- Correct or update your personal information.
- Request deletion of your data.
- Withdraw consent for marketing emails at any time (unsubscribe links are included in all newsletters).
- Complain to the ICO if you believe your data is being misused.

To exercise any of these rights, contact me at laura@laurarobinsonwrites.com.

7. How Long I Keep Your Data

- Newsletter data: until you unsubscribe.
 - Client/service data: for as long as is necessary to deliver services and meet legal/tax obligations.
 - Analytics data: stored by Google Analytics as per their policies.
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8. Changes to This Policy

I may update this policy occasionally to reflect changes in law or services. The updated version will always be published on my website.
